



Earth Science Teachers' Association
www.esta-uk.net
Registered Charity No. 1005331

**Earth Science Teachers' Association
Annual Course and Conference
28th - 30th September 2018**

**The Geological Society of London
Theme: Geology comes to Town**

**This year's course and conference is taking place at
The Geological Society of London, and the theme is Geology comes to Town.**

The Exhibition takes place on Saturday 29th September in the Library on the ground floor (and a small area in the foyer), lunch will also be served in the Library. Places are very limited this year to approximately 8 stands. Access to the site is also very limited and you ideally need to use public transport when arriving at the venue. This year the Friday evening buffet and drinks reception is being held in the main venue so it may be possible to allow a few stands to set up from 5pm Friday evening, please let me know when booking if you wish to do this.

There is only space for a pop up/pull up stand for each exhibitor, a table (may have to be shared), chair, refreshments and buffet lunch is included in the fee. If you have a query with regard to the size of your stand please contact me. Power and wifi will be available in the exhibition area, we do advise that you bring extension cables with you if required and supplies to enable the wire to be covered are required for safety. **By booking a stand you do agree that any any electrical equipment being used has been PAT tested.**

The cost for exhibiting is £80 for an exhibitor who does not wish to join the conference sessions. Exhibitors are most welcome to select and pay extra to join the group on the Friday evening buffet, Saturday evening Conference Dinner and Sunday fieldwork visits if they are not booking as delegates. If you are interested in joining the full conference and book as a full delegate rate package there is just a £20 supplement for an exhibitor stand.

Please note that as this takes place in Central London, no parking is available at the venue and security will be high, and it is your responsibility to keep your belongings safe.

Exhibitors can increase their impact by sponsoring the conference. There is a range of sponsorship opportunities such as:-

- Donations of items in kind such as pens, writing pads, etc
- Delegates' document folder or conference bag (£150) – *sponsorship already secured*
- Programme booklet printing (£150)
- A Field Workshop (£150)
- A Tea/Coffee Break (£200)
- A Drinks Reception (£300 - £500)
- Conference Dinner contribution (£200+)
- General funding to support the event (£100+)
- Costs of producing and mailing the "Conference Edition" of *Teaching Earth Sciences*, ESTA's biannual journal [£3000]

In return for sponsorship we will ensure that your logos are prominent in the Conference Welcome Pack, on the Reception Desk and on the website as a minimum.

There is an option to have flyers inserted into the conference packs at a cost of £30, and/or a printed advert in the Delegate Booklet. Any items inserted into the conference packs need to be received by me 7 days prior to the event or posted to the venue directly, or delivered by hand direct to the venue Thursday/Friday morning.

PLEASE NOTE - SPACE IS EXTREMELY LIMITED AT THIS VENUE – POP UP/PULL UP DISPLAY POSTERS ARE IDEAL. THE TABLE MAY HAVE TO BE SHARED WITH ANOTHER EXHIBITOR.

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